



QQuest Customer Discovery Programme Terms and Conditions

1. Introduction The QQuest Graduate Market Discovery Programme ("the Programme") is designed to support Queen's University Belfast graduates in refining their business models, engaging with potential customers, and preparing for growth. By participating in the Programme, you agree to comply with these terms and conditions.

2. Eligibility

- Participants must be graduates from Queen's University Belfast within the last 7 years.
- Participants must have a business that is beyond the initial idea stage and ready to actively engage with potential customers, a prototype does not yet need to be in place.
- Participants must commit to full engagement in Programme activities, where this is not the case then a minimum of 80% must be adhered to. The programme manager should be notified of any expected non-attendance at all times. Please note that sickness and travel for business will be accepted and will not impact on the attendance statistics.

3. Application Process

- Applications must be submitted by the deadline of 5th May 2025 (12pm).
- Selection for participation is at the discretion of the Programme organisers and will be based on the strength of the application. Please review the criteria to ascertain what is expected from the application.

4. Programme Requirements Participants are expected to:

- Attend at least 80% of scheduled sessions, workshops, and mentoring activities, including the Welcome Day, Masterclass Week, Customer Discovery Bootcamp, and Final Pitches.
- Actively engage with Programme mentors, advisers, and other participants.
- Complete assigned tasks, including customer interviews, data collection, and reporting.
- Provide feedback at the end of the programme through a form on MS Forms, there will be an option to join a LinkedIn Community but this isn't obligatory.
- Let us know if you do not wish to be featured in marketing/promotional material for the programme

5. Financial Support

- Each business will receive a £1,500 monthly stipend from June to November 2025 to cover living costs (total £9,000 per business). It is expected that this money be used responsibly.
- Participants must comply with reporting and attendance requirements to continue receiving financial support.

6. Confidentiality

- Participants are responsible for protecting their intellectual property during interactions with other participants and mentors.
- Programme organisers will maintain confidentiality over any proprietary information shared unless authorised by the participant.

7. Code of Conduct

- Participants are expected to behave professionally, ethically, and respectfully towards other participants, mentors, and Programme staff.
- Any behaviour deemed disruptive or inappropriate may result in removal from the Programme.

8. Liability

- The Programme organisers accept no responsibility for loss, damage, or injury incurred during participation.
- Participants are encouraged to take appropriate steps to safeguard their property and ideas.

9. Termination

- The Programme organisers reserve the right to terminate a participant's involvement for failure to meet Programme requirements, breach of these terms, or other reasonable grounds.

10. Amendments

- The Programme organisers reserve the right to modify these terms and conditions at any time. Any changes will be communicated to participants in writing.

11. Contact Information For any questions or concerns related to these terms and conditions, please contact the QUest Programme team at quest@qub.ac.uk

All information regarding dates and entry criteria can be found here:

<https://www.qub.ac.uk/sites/inqubate/StudentsRecentGraduates/EntrepreneurialSkills/quest-programme/>